



Ministry in a Post-Pandemic World

C-10 Workshop, Richmond, Virginia

M
MISSHA

Happy New Year
새해 복 많이 받으세요
WELCOME TO MYEONG DONG

명동관광특구협의회

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SPECIAL GIFT

50%
SALE

Telstar

SALE











Let's Focus

Living a Physical + Digital Experience

What's Now and Not Yet

Putting It All Together

Report Out + Next Steps



Let's Focus

Insights

Tools

Practical Steps

The US Army War College following 9/11 used VUCA to describe the radically different and unfamiliar environment that was emerging.

Volatile - change is rapid and unpredictable

Uncertain - the present is unclear and the future is not yet seen

Complex - increasingly more different, interconnected factors are at play which leads to chaos and confusion

Ambiguous - lack of clarity or awareness about the present or future (we don't know what we don't know) - lack of trust

Let's be Honest where people are..

Tired, Overwhelmed, Distracted

Excited about something and recently thought about doing something else.

Feeling pressure to "do a good job"

Shouldering more than one role (and in competition for it)

Finances, Staffing, Livelihoods

“The pandemic has accelerated the adoption of new guest-facing technology by, probably, a decade in the course of a couple of years. . . We think that this was the inevitable path that hospitality was headed toward; it’s just been accelerated.”

January 31, 2023

Francis Davidson, cofounder and CEO of Sonder
on how the pandemic changed hospitality



“During the pandemic, however, new habits were formed. The longer the lockdown lasted, the deeper the habits. As a result, casual attendees and members who were nominally committed to the church or the Christian faith drifted away (more on why below), leaving you with mostly... Engagers. For the most part, the Engagers returned. The disengaged didn't.”

Secondly, things that were previously beneath the surface have been uncovered and exposed: attitudes, opinions, affiliations, belief systems, patterns and political leanings. It's all been brought to the surface in all of its wonder and glory...and ugliness.

It seems that whatever was already in motion was accelerated.”

Carey Nieuwhof



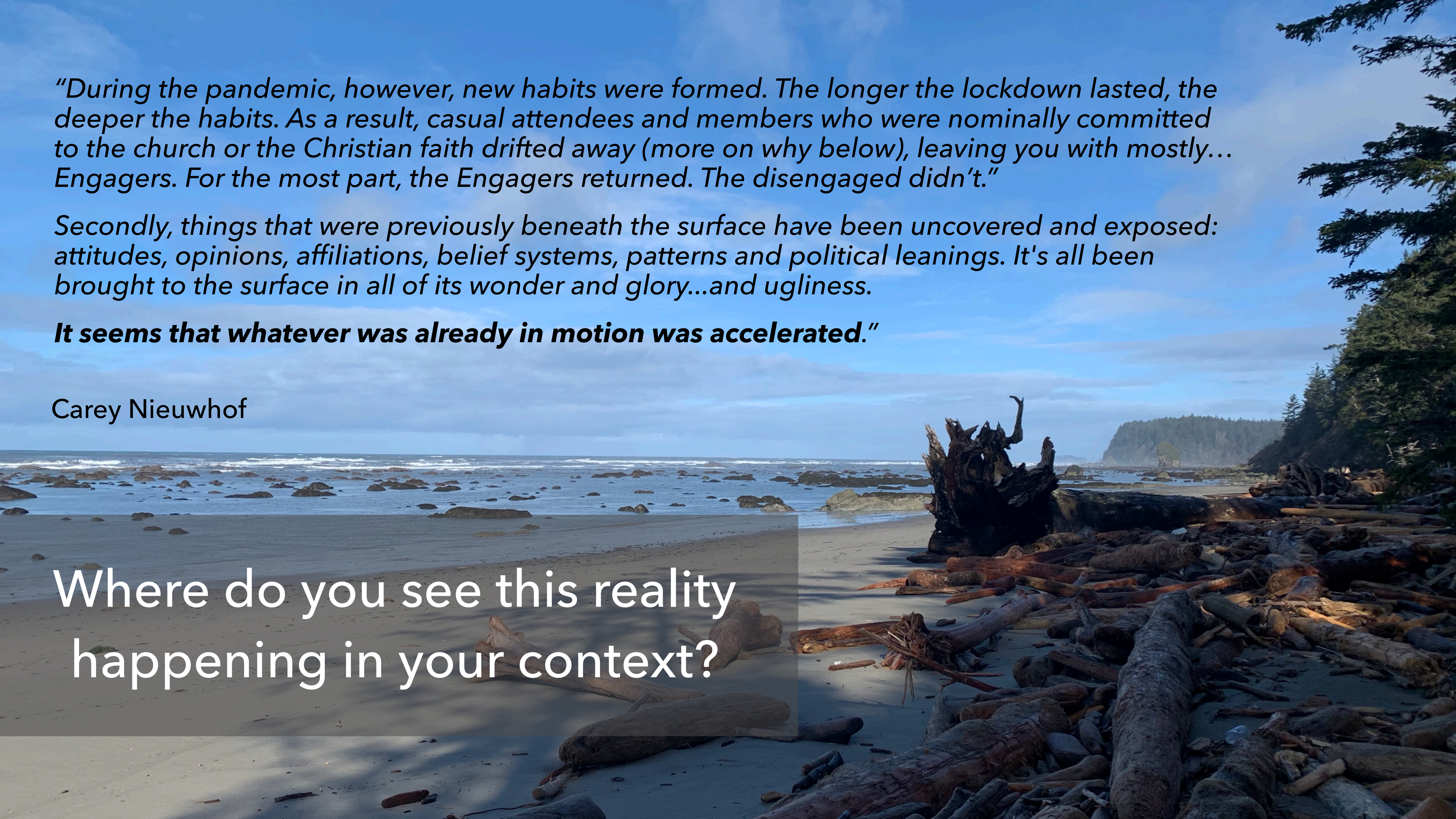
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Where do you see this reality happening in your context?



Some Trends of Living in a Physical + Digital Experience



Christ the King Lutheran Church

309 6th St NE, Waseca, MN 56093
<https://www.ctkwaseca.org/>

September - May

8:30 Traditional Worship
9:40am Sunday School and Fellowship
10:45am Contemporary Worship

June - August

Wednesday Evenings 6:30pm Worship
Sunday Morning 9:30am Worship

Advent/Lent

6:30pm Wednesday Evening Worship



Front Door



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Side Door

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Digital Door



Welcome to

CITY OF TRUTH

Digital Door

CHURCH

Upcoming Schedule

Please Invite your Friends to be Blessed

Tuesdays - 7:30pm - Voice of Hope

Fridays - 7:45pm - Bible Study Fellowship

Sundays - 10:30am - Haven of Rest



Front Door



Front Door



Side Door



Front Door

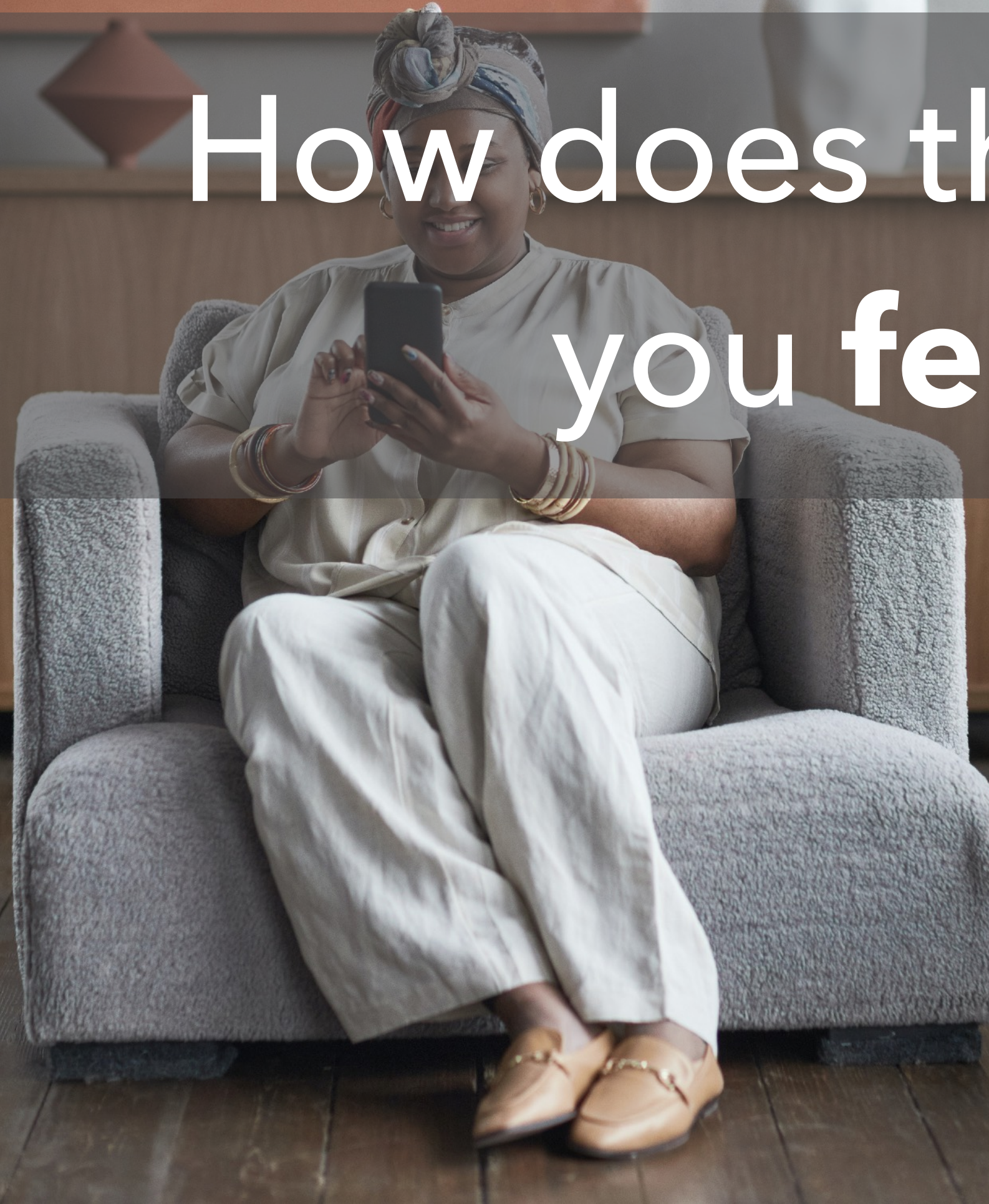


Digital Door

Side Door

Front Door

How does this make
you **feel**?



Digital Door

Side Door

ENVIRONMENT

Hybrid is here to stay

Physical + Digital

Integration

Adaptability and flexibility

Family... Economics... Education... Social Gatherings... Meetings...
What about the church?

BELONGING

More generations in the room

First time in history there are five generations... together

Old is new and new is old

Message matters more than style

Connect story, not style

The room is now everywhere - building + online + social media

IDENTITY

Authenticity matters

This includes realities of diversity, equity, and inclusion (DEI).

Being real is replacing the cultural value of excellence.

You will be cancelled if you are inauthentic.

Your heart will always be seen and the fruit will always find you.

People look for program and stay for access/connection.

Comments



Vanessa Van Edwards ✓

11m · 🌐

I hope it's ok for me to share something vulnerable here. I had my second wonderful baby girl 9 weeks ago. And I'm so incredibly grateful, tired, mostly covered in spit up, in love with her, tired, worried I won't be able to handle 2, grateful, tired, worried, thrilled, lumpy, leaky and don't always feel like myself. I wanted to share this for other moms and dads going through IT because I looked at my feed the other day and realized something didn't feel right.

In preparation for my maternity leave my amazing team and I (shout out to Jess and Carolyn!) pre-scheduled 4 months of content across my social channels and blog. We didn't want you to feel I had left or stop putting out helpful content. This was a great idea but I'm worried it gives the impression that I'm recording, speaking on stages and somehow have it all together just a few weeks after giving birth. I do NOT lol. So I just wanted to share what's going on behind the scenes. If you are feeling messy so am I even if you don't always see it! If you are feeling tired, so am I, you are not alone!

[#realmotherhood](#) [#vulnerability](#)



BELONGING

Authenticity matters

This includes realities of diversity, equity, and inclusion (DEI).

Being real is replacing the cultural value of excellence.

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People look for program and stay for access/connection.

Are you who you are “in” the church who you are “outside” the church?



**I WILL BUILD
MY CHURCH**

-JESUS

Defining Church

ekklesia

ek - out

kalleo - called

the outwardly called ones



Martin Luther

On Councils and the Church (1539)

- God's Word
 - Baptism
 - Communion
-
- Confession and Absolution
 - Consecrates or Calls Ministers
 - Prayer and Praise
 - Suffering and carrying the cross as followers of Christ.



John Calvin

“Wherever we find the Word of God surely preached and heard, and the sacraments administered according to the institution of Christ, there, it is not to be doubted, is a church of God.”



Rev. Dr. Matthew Harrison

Article VII of the Augsburg Confession defines the marks of the church as the “pure” preaching of the Gospel and the “right” administration of the Sacraments.

What Makes a Church?

Mobilization Flywheel - Larry Walkemeyer + Todd Wilson

Jesus

God's Word is taught and practiced

Sacraments are practiced

Spiritual authority is present, credible, and active

God's mission of disciple making

The Presence of the Spirit* is active in the gathering

People gather regularly

Kevin Lee, Small Groups Director
Saddleback Church, California

*What I realize is **everybody has different definition of community.***

I think that the aspect of community is actually being developed as technology is changing the world.

Kevin Lee, Small Groups Director
Saddleback Church, California

*I was raised up in a very conservative church where community can **only** happen in a church **like** your church, [where] you're a part of the **church family**. So that has been my definition of community, but I realize that there's community outside of church.*

So that kind of broke out the definition that I was given when I was being raised up in a church.

Kevin Lee, Small Groups Director
Saddleback Church, California

*Can you call a virtual community real
community?*

Absolutely yes!

Kevin Lee, Small Groups Director
Saddleback Church, California

*I think the people **outside** of the church **answer** this question for us because they're already doing community, virtually and through things like Skype and Slack.*

They're already doing it.

Episode 7, The Church Digital Podcast

“Make the **Mission**
Your **Focus**,
Not the **Methods.**”

Carey Nieuwhof

Some Definitions

Evolution of the Web

Web 1.0 - information

Web 2.0 - communication

Web 3.0 - interaction

Web 4.0 - symbiotic

Web 5.0 - AI + Emotions

Online Experience

Streaming or posting a church service online.

A shared "experience", but not a complete church. It is part and not the whole.

Lacks discipleship.

Online Church/Campus

A default physical church makes their in-person ministry of disciple making accessible digitally/online (campus).

Discipleship is happening in digital spaces alongside streamed or archived physical church services + in-person relational interactions.

Digital Church

A community which primarily gathers in a digital/online space with an option of going physical/in-person.

Disciple making is practiced primarily in a digital way with in-person options.

Virtual Church

A community of real people gathering in digital space (metaverse) based on:

- **environments** (Virtual Reality, YouTube)
 - **hobbies** (Gamers)
 - **Values** (Gun Clubs), or
 - **a physical community** with a distinct digital channel (a solely online church before launching a physical church)
-

Examples of Virtual Church

VR Church

Love Clan

The Robloxian Christians

Our City Center

Nuvo Church

Where are you and your ministry today?

Website (Web 1.0)

Online Experience (Web 2.0) - streaming or archived worship with no discipleship

Online Church/Campus (Web 2.5) - primary physical experience makes disciple making accessible digital alongside online worship services

Digital Church (Web 3.0) - primarily a digital experience with an option of going physical

Virtual Church (Web 4.0) - only exists in digital space



STRENGTHS

WEAKNESSES



SWOT
ANALYSIS



OPPORTUNITIES

THREATS



Today's Question

How can the church reach out to those who we do not see in-person?

How can a physical church become a physical + digital church?

\$1M Guarantee

No silver bullets. You're unique and have a God-given context.

Build a foundation of disciple making, then launch.

Remember Jesus' mission has a church... and you're it.

Learn from others. Teddy Roosevelt once said, "Comparison is the thief of joy".



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