Priority/Focus	What is Happening?	What Could Happen?	What Will Happen?	What is the Measurable Outcome?	How Will It Happen?	What Resources Will It Take?	Who is Leading?	Who is Involved?	How Will We Celebrate?	Notes
Example: Begin connecting with people through our Live Stream Worship Service	*Posting archived sermons*	*Stream service live on Facebook with 2 people chatting online during the service with viewers. Then, continue posting sermons on website.*	*We will begin to stream the service online every week.*	*Every week there is one worship service that is streamed online via Facebook.*	*We will seek funding for $2,000 worth of equipment and training to make the video and audio the best quality it can be given our space.*	*$2,000, 2-4 audio team members, 2-4 video team members, 1 go-to leader to ensure it happens.*	*Jerry Seinfeld*	*George + Kramer (video) Elaine + Newman (audio), and Jerry is go-to leader*	*Teaser videos and announcements leading up to weekly launch; celebration at 1, 3, 6, 9, and 12 months; acknowledgement of online worshippers each week; invite in-person worshippers to worship online for special services or midweek services (TBD).*	